



# NEWSLETTER

updates, new products, tips and more!



ISSUE 7

FEBRUARY 2020

HOKEYPOKEYSHOP.CA



We carry a HUGE variety of face and body painting products! Our range of products extends to special fx, balloons, stencils, glitter and more!

Located out of Vaughan, Ontario, Hokey Pokey has been supplying Canadian children's entertainers with top-quality products since 2011!

Please feel free to contact us anytime with any questions regarding our products! Our knowledgeable staff is more than happy to answer questions on the most sparkly glitter, best brush for the job, or the perfect blue for a superhero!



200 Edgeley Blvd, Unit #16,  
Vaughan, ON Canada



[support@hokeypokey.ca](mailto:support@hokeypokey.ca)



[hokeypokeyshop.ca](http://hokeypokeyshop.ca)



1 (888) 391 8131  
(289) 805 5545

# MEET OUR TEAM!



## UPDATE

We are very excited to publish the seventh issue of our newsletter! This issue is full of more tips and tricks, new products, and techniques to get you excited for the upcoming season!

We want to wish everyone a very happy New Year! In 2019 we introduced a variety of exciting things to Hokey Pokey Shop - including a Rewards Points Program, Free Expedited Shipping Over \$175, Private and Group Classes, Custom Stencils, and Dream Stencils! We look forward to what 2020 will bring, including extending our Dream Stencil collection - make sure to follow us on Instagram @hokeypokeyshop or on Facebook for announcements of new Dream Stencils as well as other new products!

We have also been focusing on creating YouTube video tutorials for those who are not able to attend our classes, allowing everyone to learn! If you haven't already, make sure to subscribe to our YouTube channel: Hokey Pokey Shop!

# UPCOMING PROMOTIONS

Happy Valentine's Day!



USE CODE:  
**HPLOVE10**  
FOR 10% OFF!

VALID FEBRUARY  
12TH-14TH, 2020

Happy Family Day!



USE CODE:  
**FAMILY10**  
FOR 10% OFF!

VALID FEBRUARY  
17TH-19TH, 2020

Happy St. Patrick's Day!



USE CODE:  
**CLOVER10**  
FOR 10% OFF!

VALID MARCH  
17TH-20TH, 2020

Happy Easter!




USE CODE:  
**EASTER10**  
FOR 10% OFF!

VALID APRIL  
9TH-14TH, 2020



# SHARE YOUR PHOTOS WITH US!



 ckenziebeauty  
Hokey Pokey



 themakeupchase



 rachelgoebel



 mrsrrrobinson

## #HOKEYPOKEYSHOP

We love to share the excitement of new products and beautiful creations!

## MEHRON NEW PRODUCTS

**mehron**  
MAKEUP

## MEHRON EDGE



**\$79.99**

Mehron EDGE, with its fully opaque coverage and blend-resistant application characteristics, provides the perfect match to Mehron's easily blendable Paradise Makeup AQ.

## KRYVALINE NEW PRODUCTS



## HYBRID AIRBRUSH PAINT



**\$22.95**  
Each

Smudge-proof, water-resistant airbrush paint with a very low alcohol content - all you need to remove from the skin is soap and water, without any scrubbing!

## HOKEY POKEY NEW PRODUCTS



## DREAM STENCILS!



UNICORN HORN - 43



PANDA - 56



\$3.49

GEOMETRIC HEART - 79



FLAMINGO - 84



HEART CASTLE - 85



BEE - 87

Hokey Pokey Dream Stencils - stencils every artist dreams about!  
These stencils are made of Mylar material, so they are reusable -  
perfect for face paint, airbrush or art and craft projects!

## GLITTER TATTOO STENCILS!



\$3.50  
(pack of 5)

\$3.99  
(pack of 5)

New additions to the  
Hokey Pokey Glitter  
Tattoo Collection!

More fun  
designs to  
come!

## VIVID GLITTER NEW PRODUCTS

**VIVID** *Glitter*

# GLEAM GLITTER CREAM!

Can be applied  
on top of dry face  
paint, clean skin,  
make up and hair.  
No glue required  
due to it's waxy  
nature!

\$19.99



## FUSION BODY ART NEW PRODUCTS

**FUSION**<sup>TM</sup>  
BODY ART

# LIMITED EDITION PALETTE!



\$79.99

LEANNE'S TROPICAL & BUTTERFLY  
COLLECTION PALETTE

The incredible Leanne Courtney designed two amazing palettes for Fusion Body Art, and now you can get both sets of cakes in one easy to transport palette at a great price!

A value of \$99.99 for  
only \$79.99!!!



## SILLY FARM NEW PRODUCTS



# LUXE ROUND BRUSHES



**\$26.99**  
Set of 3

The Luxe bristles are made of synthetic hair and hold a perfect point. The Gold handle gives the Luxe brushes a professional feel and will make your kit sparkle!

# RAINBOW CAKES



**\$24.99**

About 100-300 applications per Rainbow Cake!




Perfect for Valentine's Day designs, princesses, butterflies, unicorns, kitties, and so much more!

# BALLOON TUTORIAL

## RAINBOW POT OF GOLD



**WHAT YOU NEED:**





-  5" ONYX BLACK x 1
-  260Q ONYX BLACK x 2
-  260Q CHROME GOLD x 3

# BALLOON TUTORIAL

## RAINBOW POT OF GOLD



**WHAT YOU NEED:**

|   |                                |   |                       |   |                    |   |                      |
|---|--------------------------------|---|-----------------------|---|--------------------|---|----------------------|
|  | 260Q<br>SPRING<br>GREEN<br>x 1 |  | 260Q<br>YELLOW<br>x 1 |  | 260Q<br>RED<br>x 1 |  | 260Q<br>WHITE<br>x 2 |
|---|--------------------------------|---|-----------------------|---|--------------------|---|----------------------|

# FACE PAINTING TUTORIAL

## HEART & FLOWER CROWN



DFX -  
Evil Rose  
Split Cake 30g



Dream Stencil -  
Geometric  
Heart (79)



Vivid Glitter - Candy  
Cosmos Gleam  
Glitter Cream



Diamond FX -  
White



Superstar -  
Valentine Shimmer  
(235)



Superstar -  
Golden Green  
Shimmer (129)





# FACE PAINTING TUTORIAL

## EASTER BUNNY



Vivid Glitter -  
Candy Cosmos  
Gleam Glitter  
Cream



Diamond FX -  
White



Loew Cornell 3pc  
Spongiti



Fusion - Island  
Girl Split Cake  
30g



TAG - Snake  
Split Cake 30g



TAG - Magenta  
Magnolia Split  
Cake 30g



# DON'T FORGET!



## FREE SHIPPING!

ON ORDERS  
**OVER**

**\$175**  
(before tax)



cannot be combined  
with any promo codes

1 login or create an account



2 earn points every time you shop!



3 redeem your points for store credit!



## HOKEY POKEY REWARDS

SPEND \$1 = 1 POINT



REDEEM 50 POINTS  
FOR \$1 CREDIT

shop in-store or online at  
[hokeypokeyshop.ca](http://hokeypokeyshop.ca)



# YOUTUBE

Subscribe to our YouTube Channel for exciting tutorials, new products, and more!

**SUBSCRIBE**

Make sure to turn on notifications to be alerted every time we upload a new video!

**Hokey Pokey Shop**  
125 subscribers

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT

**Uploads** ▶ PLAY ALL

- Hanukkah Glitter Tattoos: How-To! 24 views • 1 month ago
- Art Factory Glitter Glazes SWATCHES! 22 views • 2 months ago
- How to Paint a PANDA Using Dream Stencils! 45 views • 2 months ago
- How to Paint SNOWFLAKES Using Dream Stencils! 37 views • 2 months ago
- How to Paint GINGERBREAD COOKIES Using Dream... 29 views • 2 months ago

**DREAM STENCILS**

**Hokey Pokey**

0:20 / 0:38

Curious about how to use our Dream Stencils? Check out our Dream Stencil tutorials on our channel to see them in action!

# SOCIAL MEDIA



/hokeypokey.ca



@hokeypokeyshop



Hokey Pokey Shop



/hokeypokeyshop

**FOLLOW  
US!**



Join our community page on Facebook! Share ideas, network and ask questions with a large group of face and body painters alike!

**FOLLOW US TO BE THE FIRST TO KNOW ABOUT:**

- Giveaways
- Jams
- Workshops
- New Products
- Sales and Promotions
- and MORE!!!